









Brad Ballance Senior Managing Director ATA e-Business Program



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Administered by Airlines for America

- Airlines for America (A4A) formerly Air Transport Association (ATA)
 - Not-For-Profit Trade Association
 - Based in Washington D.C.
 - Founded 1936 by 14 airlines
 - Address non-competitive issues
 - Membership:
 - 8 Passenger Carriers
 - 3 All-Cargo Carriers
 - 1 Associate/International Airlines
 - 90% Cargo/Passenger Traffic in the U.S.







ATA e-Business Program

- International standards program
- Membership open to the world's airlines, suppliers, repair agencies, solution providers, etc.
- Neutral/Consensus-based
- Not-for-Profit
- Membership
 - 112 Member companies
 - 600 Volunteers
- Vision, mission, strategy and goals







ATA e-Business Program History

- Beginning late 1950s
 - Spec 100 Technical Data Standards
 - Spec 200 Materiel Data Standards (IBM Punch Cards)
- Standards Evolved and Expanded
 - Changing business needs
 - Technological advances
- Today
 - Broad list of standards and data definitions
 - Long list of adopters
 - Standards deeply embedded in industry systems and processes







Vision

Enable the seamless exchange and availability of digital information throughout the civil aviation industry.







Mission

Provide the aviation industry with benchmark information standards in support of aircraft maintenance and operations. We are committed to evolving shared standards and promoting implementation to contribute to increased business agility and reduced costs, while maintaining the highest levels of safety.









Functional Scope

Cor	nfiguration Management	
	Maintenance Planning	
	Maintenance Proced	lures
	Part Identification, Traceability, F	RFID
Initial Provisioning	Delivery Configuration	Reliability Data
	Indu	stry Performance Metrics
Supply Chain M	lanagement / e-Procurement / Repa	ir Order Administration / Warran
	Electronic Regulatory Docu	umentation
	Flight Operations Data	Electronic Aircraft Logboo
	AT	A Aviation Marketplace
	Digital Data Security	

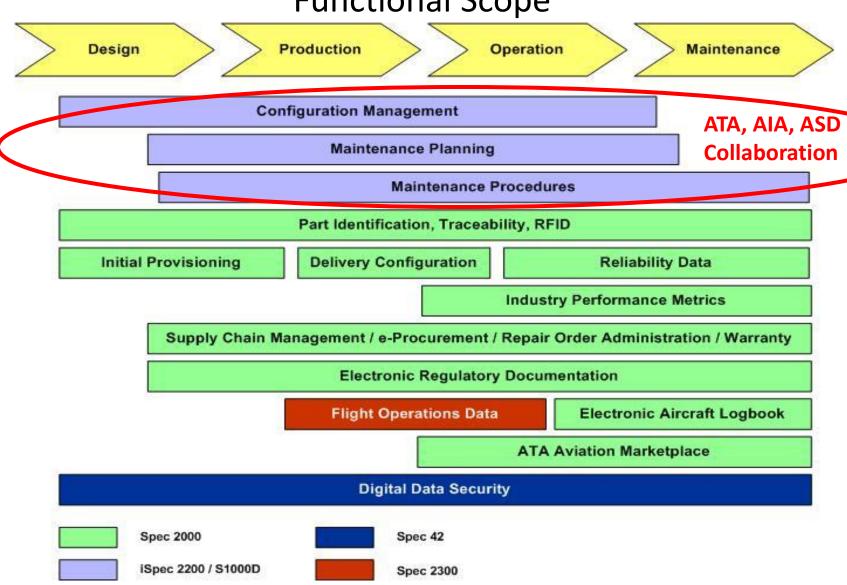








Functional Scope











ATA e-Business Program Members (112)

AAR Cargo Systems

AerData UK Limited

Aeroinfo Systems

Aerospace Software Dev.

Aeroxchange Ltd.

Air Canada

Air New Zealand Limited

Airbus

Aircraft Inventory Mmgt. & Svcs

Alaska Airlines
American Airlines

ANTFA

ATA e-Business Program

Atlas Air

ATR

Aviall Services

Avio-Diepen.B.V.

B/E Aerospace, Inc.

BAE Systems

Boeing

Bombardier Aerospace

Bruno Chatel (Chadocs)

British Airways

Cambridge UK Auto-ID Lab

Carillon Information Security

CHC Helicopter Corporation
China Aeropolytechnology Est.

CHUOZUKEN CO., LTD

Communications Software Ltd

Comply365 Solutions

Continental DataGraphics

CORENA

Dassault

Delta Air Lines

DIEHL AEROSPACE GMBH

EADS

EAM RFID Solutions

Eaton Aerospace

Embraer

euroscript Systems

FedEx

Finnair

FUJITSU LIMITED

Gables Engineering

GE Aviation

GE Capital Aviation Services Ltd.

GE Transportation

GGS

Hawaiian Airlines

Honeywell

IBS Software Services Pvt Ltd

IFS

InfoTrust Group

InSync Software, Inc.

International Aero Engines

International Air Transport Assn.

Inventory Locator Service

JANA, Inc. Jeppesen

JetBlue Airways

KLM Royal Dutch Airlines

L-3 Communications

MAINtag

Meggitt

Mercer Engineering Research Ctr

Messier-Bugatti-Dowty Miami Air International Mxi Technologies Ltd

Nabtesco Aerospace

Navtech, Inc.

Nepal Airlines Corporation

Office of the Secretary of Defense

Office Sola

Panasonic Avionics Corporation

Parametric Technology Corp.

Parker Hannifin
PPG Aerospace
Pratt & Whitney

Proto Type Industries, Inc.

Qantas Airways

RCO Engineering, Inc.
Rockwell Collins

Rolls-Royce

SAP AG

Royce

Satair A/S

Saudi Arabian Airlines

Shanghai Aircraft Customer Svc

SITA

SNECMA

Sonovision Canada Inc.

Southwest Airlines

Spirit AeroSystems Inc.

SR Technics Switzerland

Sun Country Airlines

SuperJet International
Swiss AviationSoftware

Synesis7

Technology Solutions

TechPubs, Inc.

Tego, Inc.

Teledyne Controls

Thales Avionics

The NORDAM Group

Thomas Cook Airlines Ltd

TRAX USA Corp

United Airlines

UPS Airlines

US Airways

UTC Aerospace Systems

Virgin Atlantic Airways

warp it AG

Woodward, Inc.









ATA e-BUSINESS PROGRAM

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