



### **SDL's Global Presence**





- Publicly traded company with \$400m annual revenues
- Over 2,700 employees in 70 offices across
   38 countries
- World-leading innovative technology

- Award-winning and profitable company, with long-term financial stability
- 1,500+ enterprise customers and partners
- SDL is celebrating its 20<sup>th</sup> anniversary in 2012



### We help you sleep at night





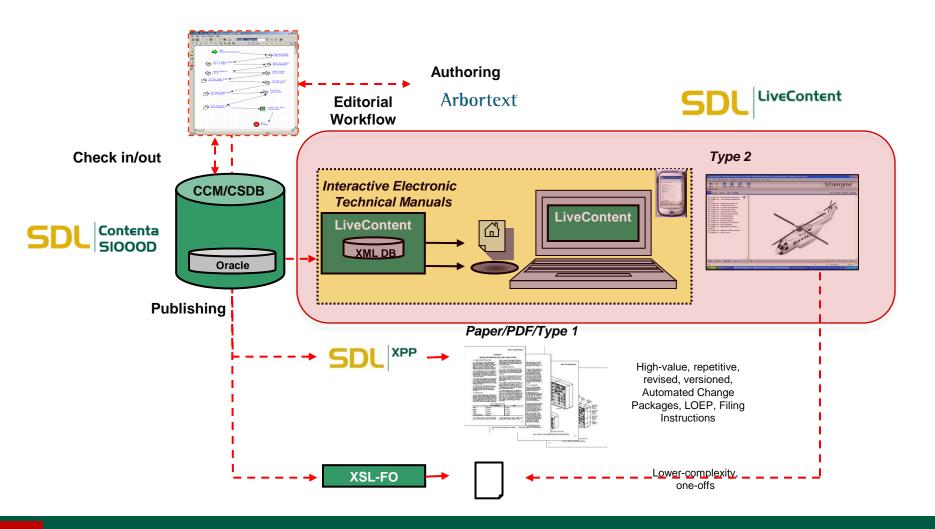
# Market Drivers / Needs / Mission Objectives



- Do more, with less!
  - Tight Budget Environment
  - Continuous Improvement Strategy
- Standardize
- Data Reuse
- Acquisition Strategy
  - Build –vs- buy
- Configuration Management is Critical S1000D and ATA 2300 or any other Schema/DTD
- Interactive Electronic Delivery of Information Sets
  - IETM Interactive Electronic Technical Manuals
- Track Data Usage, Interaction and Compliance

### **Solution Overview: Technology**





# **Boeing AWACS Program**



#### **Profile**



AWACS (Airborne Warning and Control System)

Based on a Boeing 707-320B airframe, the E-3 airborne warning and control system (AWACS) provides surveillance, command-and-control (C2), and communications functions for tactical and defensive missions. In service since 1977, it is used by the U.S. Air Force, NATO, United Kingdom, France, and Saudi Arabia.

#### **Business Drivers**

- Needed IETP technology that would support 38784B and S1000D
- Several "false starts" in building an S1000D configuration on their own
- Successfully using Contenta and XPP for many years to produce Mil-specs; wanted to add S1000D and IETP support

- Successfully delivering IETPs in 38784B and S1000D using LiveContent
- Content single sourced, immediately available when approved
- USAF, French

## **Boeing C-17 Program**



#### **Profile**



C-17 Globemaster III

Use LiveContent to publish 40K DM's

- •AF Enterprise License
- •NATO Enterprise License
- •French AF Enterprise License

#### **Business Drivers**

- Need to support both Mil-spec SGML and S1000D Issue 4.0 XML
- Need to deliver IETPs in multiple formats
- Successfully using Contenta and XPP for many years to produce Mil-specs; wanted to add S1000D and IETP support

- Based on benchmark tests (Trilogi, Inmedius, LiveContent), selected LiveContent
- Decision to deploy Contenta S1000D
- Sharing configurations and expertise across Boeing IDS (Integrated Defense Systems)

## **Boeing eMOD Program**



#### **Profile**



Commercial eMOD

Publishes up to 4 million change pages /day



#### **Business Drivers**

- Need to partner with long lived solutions provider who had the technology and was able to meet the requirement
- Needed partner with consulting expertise to team with in-house experts
- Needed Enterprise licensing

- Migrating all eMOD back end publishing to XPP
- SDL worked with eMOD team to enhance product capability to meet performance requirements
- Now on fully supported product which continues to be enhanced

### **Boeing Australia Programs**



#### **Profile**



#### Australia

Managing 2200 and converting over to all S1000D data with Contenta:

- Turkish AF
- Royal Korean AF

#### **Business Drivers**

- Need to support both Australian Defence specs (SGML) and S1000D XML
- Need to deliver IETPs in multiple formats
- Successfully using Contenta and XPP for many years to produce Mil-specs; wanted to add S1000D and IETP support

- Based on benchmark tests (Trilogi, Inmedius, LiveContent), selected LiveContent
- Decision to deploy Contenta S1000D
- Sharing configurations and expertise across Boeing IDS (Integrated Defense Systems)
- Now offering tech pubs and IETM production services – profit center

## **Gulfstream Aerospace**



#### **Profile**

### Gulfstream<sup>\*</sup>

Gulfstream Aerospace
Corporation, a wholly owned
subsidiary of General
Dynamics, designs,
develops, manufactures,
markets, services and
supports the world's most
technologically advanced
business-jet aircraft



#### **Business Drivers**

- AMMs, IPCs, Wiring Diagrams, Completion Center Maintenance Handbooks, Flight Manuals, Task Cards
- All Gulfstream aircraft (GI, GII, GIIB, GIII, GIV, GV, G100, G150, G200, G300, G350, G400, G450, G500, G550, G250, G650)
- First Paperless Delivery of a new aircraft (G650)
- Risk Management Critical: One chance!
- Needed a proven and customizable IETP technology
- ATA 2200 and S1000D issue 4.0.0 support required
- Lightweight 3D Graphics

#### Results

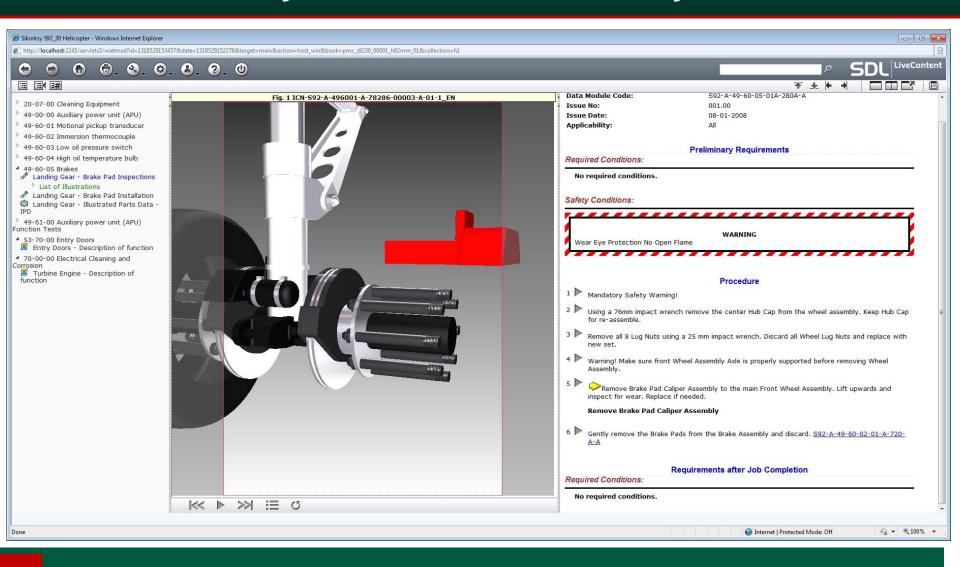
- Reviewed PTC, Inmedius and other S1000D Solutions; SDL Contenta S1000D and LiveContent was selected.
- Successful Delivery!



Customers love it! On time, and on budget!

# SDL LiveContent, The Next Generation Content Delivery Platform Available Today!





### ...and more customers









































**CSC** 





























Partner with our customers to drive their success – creating exceptional customer experience

Deliver thought leadership and innovation in all we do

**SDL** 

Because Business is Global

Act as one global and professional organization



Create an inspiring and rewarding environment for employees

Be a role model in the communities in which we operate